

Press Release – June 19<sup>th</sup> 2018

## After a 2018 edition more international than ever, Bluesign will gather the MRE world once again, early June 2019 in Dunkerque, France!

Last week a major international event dedicated to Marine Renewable Energies was held in Cherbourg, Normandy. For the first time in France, two internationally recognized events, ICOE (International Conference on Ocean Energy) and SEANERGY (International MRE Forum) joined forces to gather:

- + **3500** participants, **30 %** of foreigners , from **36** countries
- + **220** exhibitors, showing an increase of **12%** compared to 2017
- **550** BtoB meetings, among which **300** were transnationals
- **200** worldwide speakers and experts, on **40** conferences

The MRE sector is more than ever building a strong future, in France and around the world, and aims to leverage on its technological and industrial skills to help energy transition and environmental challenges.

In this perspective, Bluesign pursues its network strategy to serve the MRE market, in particular around federative events of the ecosystem, and will so organize the next edition of SEANERGY, on the first week of June, 2019, on a new territory, rich in perspectives for MRE activities: Dunkerque, in the Haut de France Region (North of France).



*In spite of the governmental decisions awaited in France, the MRE world keeps on moving forward. Industrial actors develop their activities abroad and numerous projects are settled all over the world.*

*The whole MRE sector is now ready to finally exploit the great energy potential of our littoral regions, everywhere on the planet, in order to put this blue gold at the service of a green growth!*

Marc Lafosse, President of Bluesign

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**About Bluesign** – [www.bluesign.eu](http://www.bluesign.eu) | Twitter : [@Bluesignevents](https://twitter.com/Bluesignevents)

Bluesign is an independent communication and consultancy agency committed to accompany its clients on all their projects - conventions and congresses, demonstrations, tradeshows and exhibitions – from the definition of the strategy up to the implementation onsite. In close collaboration with utilities, Bluesign contributes to the attractiveness policies and economic development of territories, by the structuring, the promotion and the animation of innovative industrial sectors such as: sustainable development, the energy transition (Marine Renewable Energies - MRE - in particular), and digital technology.

Bluesign also leads the 1<sup>st</sup> job site dedicated to MRE, [www.workinblue.fr](http://www.workinblue.fr) ; and organizes SEANERGY, the international MRE Forum, [www.seanergy-convention.com](http://www.seanergy-convention.com). Based in France (Paris and Bordeaux), Bluesign develops its activities in France and on the international stage.

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